

## Tips - Your Customers Wallet

One way of promoting your website and product can be achieved for free. As an additional bonus, this "free" method can boost your sites and sales, doubling and even tripling your income. How does this work? Write articles relating to your website and submit them to "free content" submission sites. Easy to do, takes little time and can increase your website traffic, sales and of course, your income.

How can article written stimulate traffic and revenue? The article on the free content site contains a link to your own site. The reader, after reading your article, and may choose to click on the link and you pay an unexpected visit. Having them on the sites of free content is also making these articles available to other webmasters who wish to publish the article on their site.

If so, your article will include a link to your site. And anyone who reads the article on this site can always click on the link to visit your site. As the list of your articles published bigger, and more and more of them are appearing on various Internet sites, the total number of links to your site is also increasing. Major search engines place great importance on links to Web sites so that they can determine the significance of a given site.

The more incoming links the website has, the more importance search engines attaches to it. This will then increase your website's placement in the search results. If you site is into promoting a product or service, the links that your articles have achieved will mean more potential customers for you. Even if visitors only browse through, you never know if they might be in need of what you are offering in the future.

There are also those who already have specific things they need on their mind but cannot decide yet between the many choices online. Chances are, they may stumble upon one of your articles, gets interested by the contents you wrote, go to your site and became enticed by your promotions. See how easy that is?

Search engines are not that the index of Internet sites, they have also published articles index. They also index any article that is written on your own Web site. So, once someone tries the same theme, the results list will be your site or may even show the articles that you wrote. And to think, no effort on your part has been used to bring them to your site. Just your published articles and search engines. Not surprisingly, many webmasters are suddenly revive their old styles of writing and to take more time to write articles on their site to make other means of promotion.

How to know your site is easier if they have to increase their articles and links traffic and make it accessible for visitors searching on the Internet. Since many people are taking their needs for online shopping, taking place in the search engines through their articles is a way of letting them know about you and your company.

The good thing with articles is that you can write about things that people want to hear. This can be achieved in the slightest, but the mood in a professional manner, with a little less obvious sales pitch added. If you think about it, only a few minutes of your time is spent writing an article and submitting to the free content site. In the shortest period of time, too, are distributed to other sites you can think of. Even before you know what happens, you get more visitors than you.

If you think you are wasting time writing these articles, Fast-forward to the time at which they are printed and distributed on the Internet. Not to mention the sudden attention and interest that people are giving your site and your products or services. Try to write some articles and assured him of sudden increase in site traffic, the link popularity and interest. Before you know it, you will be doubling or even tripling their income.

## About the Author

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